



CASE STUDY EXERCISE

Please take a few minutes to reflect on today's discussions around the themes listed below in the context of the industry as a whole as well as from your own organization's current state.

- | | |
|---|---|
| Meeting consumer expectations and demands | Attracting and retaining talented individuals |
| Incorporating innovative models of care | Embracing, adapting and leveraging technology |
| Growth and operations amidst a new a financial paradigm | |

Identify the top 3 challenges confronting the industry over the next 5-10 years.

- (1) _____ (2) _____
(3) _____

1. Now imagine it is the year 2030 and your organization is successful beyond your wildest imagination. What would that look like?

2. Thinking about your own organization, what are the three biggest barriers that must be overcome to achieve/sustain success?

3. What can/must be done to overcome these barriers?

4. What is the most important thing you have learned or will take away from this conference that will influence you in your position and/or your organization?

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