

### WHY CHOOSE DHG?

DHG's approach is built on a step-by-step process to explore and develop a thoughtful plan, tailored to your company. We can help you create a strategic plan that is sensible, achievable and collaborative.

## facilitating a structured, logical and action-oriented discovery process to plan for your future

Strategic planning should answer fundamental questions to help financial services companies determine core strengths, customer profiles and service opportunities, all while building franchise value to meet growth objectives.

We have witnessed tremendous changes in the economy, regulatory environment, customer demands and technology. Over the next several years, financial services companies will be dealing with a confluence of factors – continued macroeconomic uncertainty, shifting demographics, maturation of digital banking, pressures to grow new revenue streams and, for some, the need for increased economies of scale to meet investor and community needs. This is not the time to skip formal business planning. It is essential that you pursue a disciplined, focused strategy – aligned with clear articulation of your vision and long-term growth objectives.

### OUR STRATEGIC, COORDINATED APPROACH

DHG's strategic planning team can help you match your operational capabilities with market opportunities. Through a logical process, we assist you in identifying strategic options and integrating them into a well-thought-out strategic plan. To ensure that directors and the management team can readily support the plan, we take a facilitative, pragmatic and consensus-building approach:



#### FACILITATIVE

We help you develop your plan



#### PRAGMATIC

We focus on achievable and actionable results



#### CONSENSUS-BUILDING

We create an environment where a shared, successful strategic vision can emerge



### OUR OFFERINGS

Our strategic planning team brings decades of experience in the areas of merger integration, enterprise risk management and process improvement focused on the financial services industry. Turn our bench strength into your competitive advantage and plan for your company's future today.



MERGER INTEGRATION

ENTERPRISE RISK MANAGEMENT

PROCESS IMPROVEMENT

### A RESOURCEFUL TEAM



#### Jon Tomberlin, CPA

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#### Sarah Saunders, CPA

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### OTHER SERVICES TO MEET YOUR NEEDS



- Model risk management
- Internal audit & compliance
- IT advisory & cybersecurity
- CFO advisory
- Tax compliance & consulting
- Loan review
- Credit loss estimate due diligence
- Commercial lending & credit risk management processes